

Chad Richter graphic designer / illustrator
cell 864.451.4015 / email chad@chadrichterdesigns.com / website chadrichterdesigns.com

Experience

Chad Richter Designs www.chadrichterdesigns.com

Freelance, 2006-present

IntroMojo.com - branding, website design, program interface design and campaign strategies

Waldschmidt/Arp - branding, ebooks, illustration

Sarasota EDC - branding, identity design, website design

The Cliffs Communities

Club Marketing, 2010-present

marketing for a collection of eight wellness-based golf communities across the Carolinas

featuring courses designed by Tom Fazio, Gary Player, and Tiger Woods

websites, social media campaigns, branding, posters, brochures, 28 page monthly magazine,

restaurant menus, tournament books, signage, retail displays, apparel design, photo shoots

Eric Mower and Associates www.mower.com

Art Director, 2007-2009

Select work includes:

Closetmaid - circular ads, retail store displays and brochures for Home Depot, Lowes and Target

Remington - print ads, product brochure, interactive web campaign and contest

Sarasota Orchestra - season ticket campaign posters and ads, website design

Tidewell Hospice - illustration and design for a series of donation request letters

Prospects Plus! www.prospectsplus.com

Graphic Designer, 2006-2007

Direct mail company utilizing personal URLs

Coldwell Banker, Exit Realty Corp, Ford - direct mail campaigns

Education

Ringling College of Art and Design

Bachelor of Fine Art, *Focus in Illustration* 2005

South Carolina Governor's School for the Arts and Humanities

Focus in Graphic Design 2001

Skilled in

Indesign, Photoshop, Illustrator, Dreamweaver, Flash,

Final Cut Pro, MS Office, Mac and PC platforms,

traditional illustration techniques, digital photography

Awards

Gold ADDY Award, Print Campaign, Closetmaid 2009

AMY Award, Print Campaign, Closetmaid 2009



view my portfolio at
chadrichterdesigns.carbonmade.com



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