



AMERICAN ADVERTISING FEDERATION  
**GREENVILLE**

**MEMBERSHIP APPLICATION**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_

Membership:	<b>Bronze</b>	\$95	Includes 1 program excluding the ADDY® gala
	<b>Silver</b>	\$195	Includes 6 programs excluding the ADDY® gala
	<b>Gold</b>	\$225	Includes 9 programs excluding the ADDY® gala
	<b>Platinum</b>	\$1125	Five Gold memberships at \$225 each plus a 6 <sup>th</sup> membership for FREE

Payment: Check payable to *AAF Greenville*

VISA/MasterCard/American Express

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Return application with payment to:  
**AAF Greenville • PO Box 464 • Greenville, SC 29602**

Who referred you for membership in AAF Greenville? \_\_\_\_\_

Which AAF Greenville committees interest you?

Education	ADDY Awards	Programs	
Membership	Public Service	Government Relations	Fundraising
Twist	Website	Public Relations	Other

As a non-profit organization, AAF Greenville needs vendor support to assist with our club development. What product or service can you or your company offer? \_\_\_\_\_

*See reverse for member benefits and discount programs.*

## BENEFITS OF MEMBERSHIP

Founded in 1953, AAF Greenville represents all facets of the advertising industry – agency, client, corporate, media and supplier. Our organization is a true representation of the advertising and marketing profile within our Greenville-Spartanburg-Asheville-Anderson area. Membership in AAF Greenville affords you the following benefits:

- Membership in the American Advertising Federation (AAF) and eligibility to receive AAF member discounts
- Monthly programs with interesting, informative and relevant keynote speakers
- Discount on ADDY® entry fees
- Participation in AAF Greenville public service initiatives which directly impact our community
- Professional and personal networking opportunities

As a member of the American Advertising Federation, you are eligible to receive the following exclusive AAF member discounts. For more details, visit [www.aaf.org](http://www.aaf.org).

**AAF Job Bank:** Discounted rate to use this job bank that is part of the Marketing Career Network

**AAF SmartBrief:** Free opt-in e-mail news service

**AdCases.com:** 15% discount on all items in their online store

**ADWEEK:** Considerably discounted subscription price

**Advertising Age:** Save 25% on your subscription

**AAF VISA credit card:** No annual fee; earn 1 point for every \$1 in purchases; redeem *WorldPoints*<sup>SM</sup> for travel, merchandise, and unlimited cash rewards

**The Award Group:** Official awards company of the AAF

**BRANDWEEK:** Considerable discounted subscription price

**BusinessWire:** Cost-saving pricing options for electronic full-text news releases delivered directly to editorial desktops in newsrooms worldwide

**Electronic Data Payment Systems:** Tremendous savings

**Events In America:** Free Trade Show Information

**FedEx:** Save up to 20% on select FedEx Express® services; save up to 12% on select FedEx Ground® services; save up to 13% on select FedEx Express® International services up to 18%

**Hertz:** Up to a 20% discount at participating locations

**MEDIAWEEK:** Six free issues

**Mutual of Omaha Insurance:** Most disability, life and business overhead expense plans feature reduced premiums

**The New York Times:** Save 25% on the cost of home or office delivery for a full year

**Premiere Global Services:** Significant saving to members on conferencing and other managed virtual meeting solutions

**ProInsure:** Special club and member insurance

**WideEyed.com:** AAF members receive a \$20 rebate for any site's annual website and e-mail hosting services